

# Cybercrime for the Trademark Practitioner

## Data Security and Privacy Issues



For law firms and their clients, data security and privacy issues are a rapidly growing top-level concern. Although a trademark practitioner may not be on the front lines during a data breach, it is increasingly important for us to have familiarity with these critical issues. Not only because we may be called upon to advise clients, but because we have our own duty to safeguard our client's information. This roundtable will offer an update of important recent developments in the privacy and data security field, with a focus on legal and regulatory issues, including:

- Data Security for your own practice
- FTC Enforcement Activity
- Implications of Third Circuit's Decision in *FTC v. Wyndham* (Aug. 24, 2015)
- Evolving Data Breach Notification Statutes (State v. Federal)
- Emerging risks
- Privacy 101
- Why should trademark attorneys care?

### Join us to discuss these issues at a roundtable coming to your school:

University of Denver Sturm College of Law–October 20  
Northeastern University School of Law–October 21  
Florida International University College of Law–October 22  
UCLA Law School–October 23  
Fordham Law School–October 23  
Texas A&M University School of Law–October 27  
University of Washington School of Law–October 28  
Chapman University Dale E. Fowler School of Law–October 29

Please email [roundtables@inta.org](mailto:roundtables@inta.org) with any questions.